

Rep Order# 8887266 Ver# 5 Status Revised  
EC'd Yes

Traffic Order#

Printed: 10/19/2012 3:14 PM  
Last Received: 10/19/2012 3:11 PM  
Showing Buylines: All Rep & Sta Revised Lines

1 of 2

Station KTVX-TV SALT LAKE CITY  
Advertiser ( ) DCCC-DEM CONGRS CM/PG  
Product DCCC  
Estimate# 2111  
Buyer Katie Kouleman  
Phone#  
Fax#

Agency ( ) GREAT AMERICAN MEDIA  
3050 K ST NW, SUITE 100  
WASHINGTON, DC 20007  
Agency C/P1/P2/E 11/14/2111  
Flight Dates 10/20/2012 - 10/22/2012  
Hiatus Weeks

Rep Firm  
Sales Office ( ) WASHINGTON  
Salesperson ( ) JAN FOX  
Salesperson Phone# 202-872-5880  
Salesperson FAX# 202-872-0263

--- CONTRACT COMMENT ---

RUNS IN ADDITION TO OTHER ORDERS \*\*\*\*\*NONDISCRIMINATION\*\*\*\*\* PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

--- REMARKS ---

CANCEL LN 11 ADD 26

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	*1	M	430A-459A	GOOD MORNING UTAH-5AM	:30	\$90.00	10/22-10/22	1	1	1	\$90.00	
				V3 Time Changed, Comment Changed								
	*2	M	5A-530A	GOOD MORNING UTAH-530AM	:30	\$150.00	10/22-10/22	1	1	1	\$150.00	
				V3 Time Changed, Comment Changed								
	*3	M	530A-6A	GOOD MORNING UTAH-6AM	:30	\$200.00	10/22-10/22	1	1	1	\$200.00	
				V3 Time Changed, Comment Changed								
	*11	SA	2P-4P	ESEN SPORTS SATURDAY	:30	\$300.00	10/20-10/20	0	0	0	\$0.00	
				Sales Remark: V5 CANCEL NOT AIRING								
				V5 Comment Changed, Spots/week Changed								
	*26	SA	11A-1P		:30	\$300.00	10/20-10/20	1	1	1	\$300.00	
				Sales Remark: V5 LA MANS RACING MKG FOR LN 11								
				V5 Added								

---REPORT TOTALS---

Report Totals: 4 / \$740.00

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Station KTVX-TV SALT LAKE CITY  
Advertiser ( ) DCCC-DEM CONGRS CMFG  
Product DCCC  
Estimate# 2111  
Buyer Kate Keuleman  
Phone#  
Fax#

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3050 K ST NW, SUITE 100  
WASHINGTON, DC 20007  
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Salesperson FAX# 202-872-0263

---SALES MONTHLY TOTALS---

Oct 12: 25 / \$14,965.00

Sales Totals: 25 / \$14,965.00

Station Totals: 25 / \$14,965.00

Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals \$14,965

CABL	0%	KAZG	0%	KJZZ	0%	KPNZ	0%	KSL	0%
KSTU	0%	KTVX	100%	KUCW	0%	KUPX	0%	KUTV	0%
NTVX	0%								

---COMPETITIVE COMMENTS---

SHARES INCOMPLETE TO GET DOWN TO STATION

Books null  
Demos RA35+